



## **Artificial Intelligence Business Conference 2020**

19<sup>th</sup>- 20<sup>th</sup> of August 2020, Virtual Event

The AI Business Conference 2020 will address the selection of viable AI Use-cases for various industries, practical implementation and the global megatrends of AI. The benefits of AI in all industries is enormous and our impressive lineup of Speakers and Panelists will share with you firsthand information of developing AI solutions, key considerations involved, including creation of new business models and positioning your company at a competitive advantage. The panel discussions this year are about “Leadership in AI implementation in organizations” and “Leveraging Artificial Intelligence and Machine Learning in building robust Cyber security solutions”. These Q&A Sessions with seasoned business leaders and executives will provide you with insights and critical knowledge on “How” to structure your AI implementation, defining your AI Strategy, identifying “Who” champions AI in your organization, ensuring your data is AI ready and most importantly driving economic growth.

<b>DAY ONE</b>	<b>19 August 2020</b>
<b>13:50-14:00</b>	<b>LOGIN &amp; REGISTRATIONS</b>
<b>14:00-14:20</b>	<p><b>PRESENTATION: <i>Sell Faster and More to your Digital Customer.</i></b></p> <p><i>The industry average conversion rate from qualified leads to sales is around 2%. This conversion rate is so low because businesses are drowning in data and are unable to utilise the human touch in a smart way. Engagements are too late and disconnected from the journey. Sales teams can't have meaningful interactions as the right data is too hard to find. In this demo you will learn how Artificial Intelligence can help by predicting outcomes and triggering engagements with the right sales resource in real time, at the right time, with the right prospect.</i></p> <p>Pieter van Eyssen, <i>Principal Solution Consultant Genesys</i></p>
<b>14:20-14:40</b>	<p><b>PRESENTATION: <i>AI Now and in the Future: A road Map to Success</i></b></p> <p><i>Futureproofing AI will require a global maturity that embraces inclusive innovation and engages diversity and equity in AI design, development and deployment. Success will require navigating the minefield of insularity and collaboration across disciplines to develop collective intelligence as we augment human intelligence with AI.</i></p> <p>Renée Cummings, <i>AI specialist and criminologist, USA, New York</i></p>



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<p><b>14:40-15:00</b></p>	<p><b>PRESENTATION: Understanding AI and Its Future</b></p> <p><i>The world around us is changing at a furious pace. This has left many established businesses questioning their organisations longevity. The concepts and ideologies that we as a society have held sacrosanct for decades are being challenged by disruptive technology which has become pervasive. The root of this apprehension and discomfort is that we seemingly have no control over technology and its future. There are many technological advances that are at play but central to this transformation is artificial intelligence. Everyone is telling us how important AI is. We are told we need to use it and integrate it into our businesses to become global players. The challenge is that at times we don't understand it and it seems to have a life of its own. In order to embrace any concept, we must first understand it. Public perception of what AI can do sometimes outstrips the reality. Our preconceived misconceptions are just as dangerous as the information we don't have. Chris' talk is designed to help delegates appreciate what might otherwise seems complex, relook at our approaches, expose the opportunities available to us as a result of AI and look at what it will take for companies to be successful.</i></p> <p>Chris Kayiya, Manager Data &amp; Analytics : IQBusiness South Africa</p>
<p><b>15:00-15:45</b></p>	<p><b>PANEL DISCUSSION: Leadership's role in successfully implementing AI within your organisation.</b></p> <ol style="list-style-type: none"> <li>1) Abdul Baba, Director at Computeraid International SA and Industry thought leader (Panel Moderator)</li> <li>2) Gregory Melson, Technology Consultant &amp; Developer</li> <li>3) Kevin Derman, Chief Executive Officer at Kaskade.cloud</li> <li>4) Derek Wilcocks, Group Chief Information Officer at Discovery</li> <li>5) Pieter van Eyssen, Principal Solution Consultant Genesys</li> </ol>
<p style="text-align: center;"><b>END OF DAY ONE</b></p>	



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<b>DAY TWO</b>	<b>20 August 2020</b>
<b>13:50-14:00</b>	<b>LOGIN &amp; REGISTRATION</b>
<b>14:00-14:20</b>	<p><b>PRESENTATION: <i>How can you harness AI and improve real-time analytical processing to improve your customer offering</i></b></p> <p><i>AI enthusiast. Senior Manager: Process Innovation at IQBusiness South Africa</i></p>
<b>14:20-14:40</b>	<p><b>PRESENTATION: RPA and AI implementation in HR processes with Python and Tensorflow</b></p> <p><i>Raul Villamarin Rodriguez, Dean, Woxsen School of Business, Woxsen University (India)</i></p>
<b>14:40-15:00</b>	<p><b>PRESENTATION: <i>Create an exponential business using 11 attributes for success.</i></b></p> <p><i>Alistair Hofert, Co-founder, Synapse Squared</i></p>
<b>15:00-15:20</b>	<p><b>PRESENTATION: <i>The power of Deep Learning and Natural language processing in applications: The Risk You never considered.</i></b></p> <p><i>One cannot accurately assess or speak about long term Risk without including ESG, and with the help of AI and machine learning, it is possible to access ESG risk and Millennial Investors want business leaders to focus on ESG.</i></p> <p><i>Regardless of the law requirements, ESG is something any business leader should address inside their organization. As many investors are incorporating ESG factors into the investment process, integrating sustainability elements into a business strategy can definitely have an impact on revenues.</i></p> <p><i>Thusani Khwanda, Data Scientist at Risk Insights</i></p>
<b>End of Day Two</b>	